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FINAL SEMINAR E-FISHNET PROGRAM DRAFT

Venue: Mercamadrid Conference Hall. (Avenida de Mercamadrid S/N)

10:00 – Welcome coffee

10:30 – Institutional Welcome

10:40 – What is e-FishNet?

Ms. Luisa Álvarez – Managing Director of FEDEPESCA

11:00 – European Trend: Differences between fish consumption and Fish Shops

Lecturers: Ms. Catherine Pons (EATIP), Ms. Luisa Álvarez (FEDEPESCA).

11:30 - Current situation of fishmonger's training in Europe.

Moderates: Mr. Xavier Pires(ANCIPA).

Invited Lecturers: FORMAR, Ms. Isabel García Chicote from INCUAL, Education Ministry (Spain), Iceland Training, SEAFISH.

12:30 – What do consumers want from Fishmongers?

Moderates: Ms. Silvia Gil FEDEPESCA.

Invited Lecturers: Ms. Carol Jackson from Billingsgate Seafood School, Ms. Gemma Trigueros from OCU, Referenciad2, SEAFISH

13:30 – Showcooking and lunch.

14:30 – The Fishmonger's vision about training.

Moderates: Mr. Hasan Atar from Ankara University.

Invited lecturers: Fishmongers from each country.

15:15 – Training as the key for the future of the Fish Retailer Sector and its employability.

Moderates: Mr. Guðjón Þorkelsson from Matís

Invited Lecturers: Mr. Arturo Fernández from UNED, ARIEMA, Mercamadrid, Ms. Alison Freeman from Fishmonger's Company, Ms. Sofía Gómez from FEDEPESCA, Madrid Employment Agency.

16:00 – Main results and conclusions of e-FishNet Project.

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16:20 – Institutional closing time

Expected finish time: 16:40